



CITY OF SAN BRUNO
POLICE DEPARTMENT

PRESS RELEASE

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Results of Distracted Driver Enforcement Operation

On Wednesday April 20th, in an effort to make our roads safer, the San Bruno Police Department deployed extra traffic enforcement officers to stop distracted driving. San Bruno PD is spreading the message that distracted drivers are not only a danger to themselves, but to everyone on the road.

This one-day operation resulted in the following:

- 51 drivers stopped for various distracted driving violations
- 43 citations issued for distracted driving violations
- 3 drivers arrested for driving without a license
- 4 other citations issued

In 2013, there were 3,154 people killed and an estimated 424,000 injured nationwide in crashes involving a distracted driver. That same year, 10 percent of fatal crashes were reported as distraction-related crashes.

While anything that takes your eyes off the road, hands off the wheel, or mind off the task of driving is a hazard, there is heightened concern about the risks of texting while driving because it combines all three types of distraction – visual, manual and cognitive. In addition, most drivers aren't aware that just talking on a cell phone, hand held or hands free, can lead to "inattention blindness" as critical brain functions needed for driving are used for cell phone talking.

Funding for this program is provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. For more information about distracted driving, please visit www.distraction.gov.

